

Newsletter #2

SUSTAINABLE ADVOCATES

Encouraging Sustainable Choices
Among Young VET Learners



Photo by [Allison Saeng](#) on [Unsplash](#)

WELCOME!

Cheap clothing and rapid style cycles encourage endless purchasing, however the true burden falls on global ecosystems and garment workers.

Supported by Erasmus+, Sustainable Advocates gives young VET students in Latvia, Sweden, and Ireland the practical tools, skills, and motivation needed to make mindful, circular fashion choices.

NEWS

30-Day "No Fast Fashion" Challenge Completed across 3 Countries!

Participants committed to zero-spend periods on new fast fashion, documenting their experiences through personal journals and class discussions.



Drastic Reduction in Purchases

Participants achieved a significant drop in fast fashion purchases during the challenge, with many maintaining a complete zero-purchase month despite constant temptations from social media advertisements and online sales.



Adopted Sustainable Alternatives

Repairing and sewing existing clothes, "shopping" their own closets to build new outfits, buying second-hand, borrowing garments and clothing swaps.



Newsletter #2

FREE EDUCATIONAL TOOL AVAILABLE.

Looking to implement hands-on sustainability initiative in your school, VET centre, or youth group?

The "No Fast Fashion" Challenge (transformative tool) is a structured 30-step educational methodology organized into 5 weekly themes: Mindset & Preparation, Rediscovering Your Closet, Care & Repair, Creative Alternatives, and Long-Term Habits.

Educators, trainers, and VET providers can freely access and adapt this transformative tool for educational purposes. Access the complete challenge methodology and survey tool here:



[LEARN MORE](#)



Photo by [the blowup](#) on [Unsplash](#)

WHAT'S NEXT?

National Policy Briefs & Stakeholder Roundtables.

As the project team enters the final phase of the project, partners are reviewing participant reflections, and survey data to develop nationally specific policy briefs for Latvia, Ireland, and Sweden.

These briefs will deliver evidence-based recommendations to policymakers, VET educators, and advocacy groups to help embed sustainable consumer education directly into VET curricula and regional policy frameworks.

Roundtables and policy meetings with key stakeholders will be taking place across partnering countries soon.



Photo by [Francois Le Nguyen](#) on [Unsplash](#)

STAY CONNECTED TO SUSTAINABILITY ADVOCATES

Follow the project partners on their websites and social media to stay up-to-date with news, get practical advice, and get inspiration for more sustainable fashion choices.

Be part of the movement - learn, share and take action!



Co-funded by
the European Union



Sustainability
InnoCenter