

Newsletter #1

SUSTAINABLE ADVOCATES

Encouraging Sustainable Choices
Among Young VET Learners



WELCOME!

Fast fashion is cheap, quick and everywhere – but its real cost is paid by people and the planet.

Sustainable Advocates is an Erasmus+ project helping young VET learners make smarter, more sustainable fashion choices. Together, partners from Latvia, Sweden and Ireland are creating practical tools, challenges and learning materials to make sustainable fashion easier to understand - and easier to choose.

NEWS

Project Partners Meet in Sweden.

The meeting helped partners shape creative activities, social media ideas and practical tips to support learners during the challenge.



New Infographics: Learn, Share, Use.

Want to understand fast fashion without reading long reports? The project has created 6 easy-to-use infographics - made for learners, teachers and anyone interested in better fashion choices.

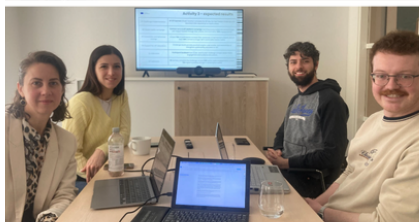


What's Next?

Coming soon: the No Fast Fashion Challenge – 30 days of rethinking shopping habits, resisting trends and discovering smarter fashion choices.



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PROJECT PARTNERS MEET IN SWEDEN.

On April 6-17, the “Sustainability Advocates” project team met in Uppsala, Sweden.

During the meeting, the partners evaluated what has been achieved so far, shared ideas and planned the next steps. Special attention was paid to the upcoming “No Fast Fashion Challenge”. A 30-day challenge in which young people will try to give up fast fashion and rethink their shopping habits..

The meeting helped partners prepare creative activities, social media ideas, and practical tips to support young people during the challenge.

[LEARN MORE](#)

INFOGRAPHICS: LEARN, SHARE, USE.

Want to better understand what fast fashion is, without long reports? The project has created 6 easy-to-understand infographics about;

1. The Environmental Impact of Fast Fashion
2. Ethical Issues in the Fashion Industry
3. Sustainable Fashion Alternatives
4. How to Create a Sustainable Wardrobe
5. Fast Fashion vs. Sustainable Fashion
6. The Clothing Lifecycle

Infographics can be downloaded here:



[LEARN MORE](#)



STAY CONNECTED TO SUSTAINABILITY ADVOCATES

Follow the project partners on their websites and social media to stay up-to-date with news, get practical advice, and get inspiration for more sustainable fashion choices.

Be part of the movement - learn, share and take action!



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