

Newsletter #1

SUSTAINABLE ADVOCATES

Encouraging Sustainable Choices
Among Young VET Learners



WELCOME!

Fast fashion is cheap, quick and everywhere – but its real cost is paid by people and the planet.

Sustainable Advocates is an Erasmus+ project helping young VET learners make smarter, more sustainable fashion choices. Together, partners from Latvia, Sweden and Ireland are creating practical tools, challenges and learning materials to make sustainable fashion easier to understand - and easier to choose.

NEWS

Project Partners Meet in Sweden.

The meeting helped partners shape creative activities, social media ideas and practical tips to support learners during the challenge.



New Infographics: Learn, Share, Use.

Want to understand fast fashion without reading long reports? The project has created 6 easy-to-use infographics - made for learners, teachers and anyone interested in better fashion choices.

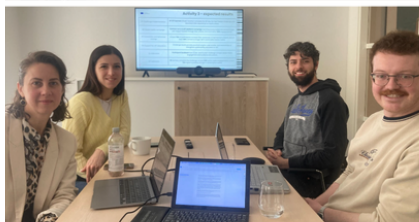


What's Next?

Coming soon: the No Fast Fashion Challenge – 30 days of rethinking shopping habits, resisting trends and discovering smarter fashion choices.



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PROJECT PARTNERS MEET IN SWEDEN.

On 16–17 April 2026, the Sustainable Advocates team met in Uppsala, Sweden.

Partners reviewed project progress, shared ideas and planned the next steps. A big focus was the upcoming No Fast Fashion Challenge, where young learners will test what it means to avoid fast fashion for 30 days.

The meeting helped partners shape creative activities, social media ideas and practical tips to support learners during the challenge.

[LEARN MORE](#)

NEW INFOGRAPHICS: LEARN, SHARE, USE.

Want to understand fast fashion without reading long reports? The project has created 6 easy-to-use infographics about:

1. Fast fashion's environmental impact
2. Ethical issues in fashion
3. Sustainable fashion alternatives
4. Building a more sustainable wardrobe
5. Fast fashion vs. sustainable fashion
6. The life cycle of a garment

These infographics are made for learners, teachers and anyone interested in better fashion choices.

Download the infographics here 

Use them in lessons, workshops, social media posts or personal learning.

[LEARN MORE](#)



STAY CONNECTED WITH SUSTAINABLE ADVOCATES!

Follow our project partners on their websites and social media to get the latest updates, practical tips, and inspiration for more sustainable fashion choices.

Be part of the movement – learn, share, and take action!



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