

Valmiera

European city
of the future





Welcome to Valmiera!

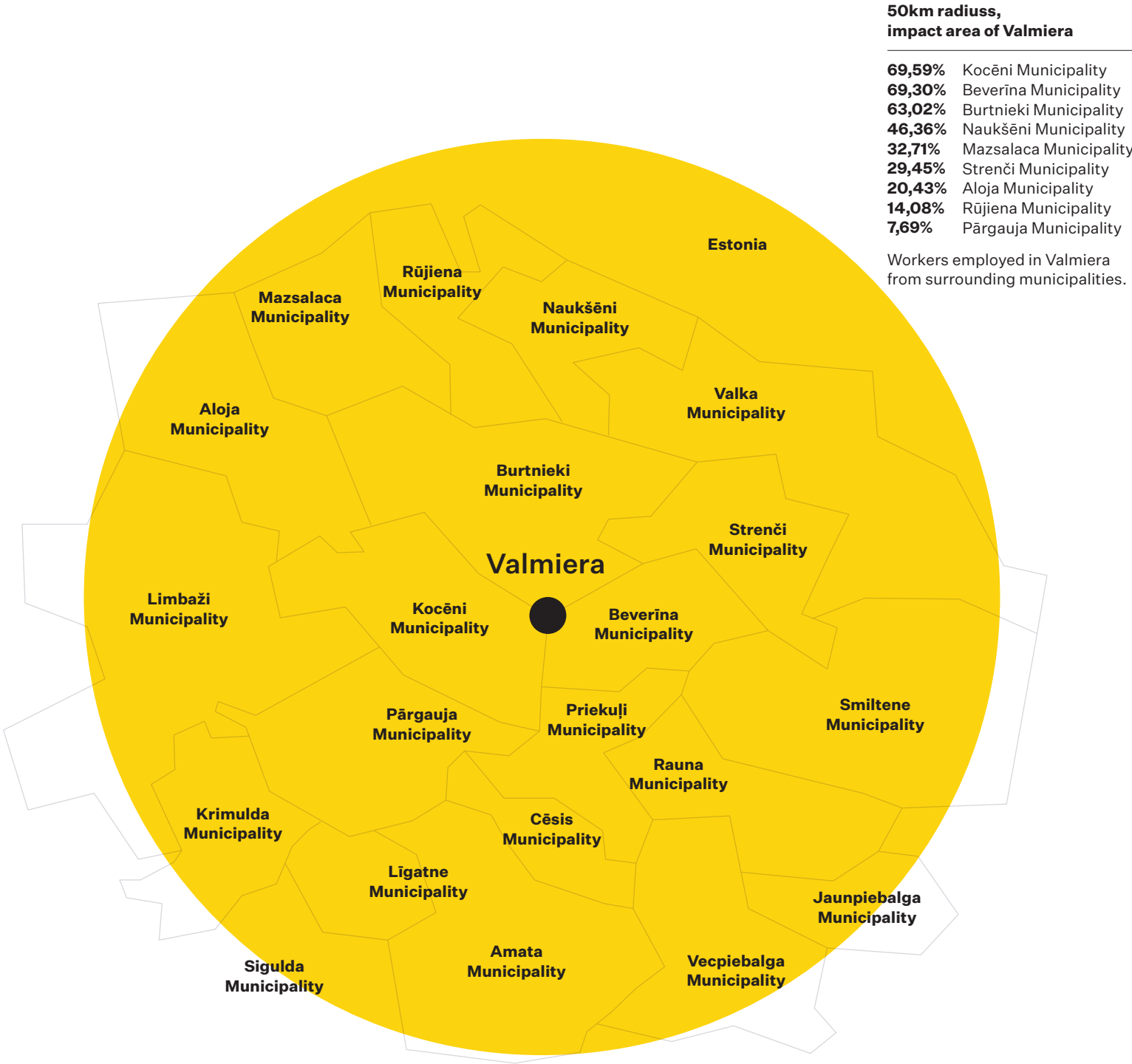
Valmiera has always been a city of rich industrial traditions. It is a thriving knowledge, talent and financial centre. Our ambition is perpetually focused on the constant growth of companies within a dynamic business environment. In 2018 Valmiera city was recognized by FDI Magazine, the issue of the British magazine Financial Times, which awarded Valmiera 3rd place in the European micro cities' category for its outstanding FDI strategy. I strongly believe that this prestigious award as well as our determination and hard work are a driving force for the further development of the city of Valmiera.

Jānis Baiks
Mayor, Chairman of Valmiera City Council

Valmiera facts and figures

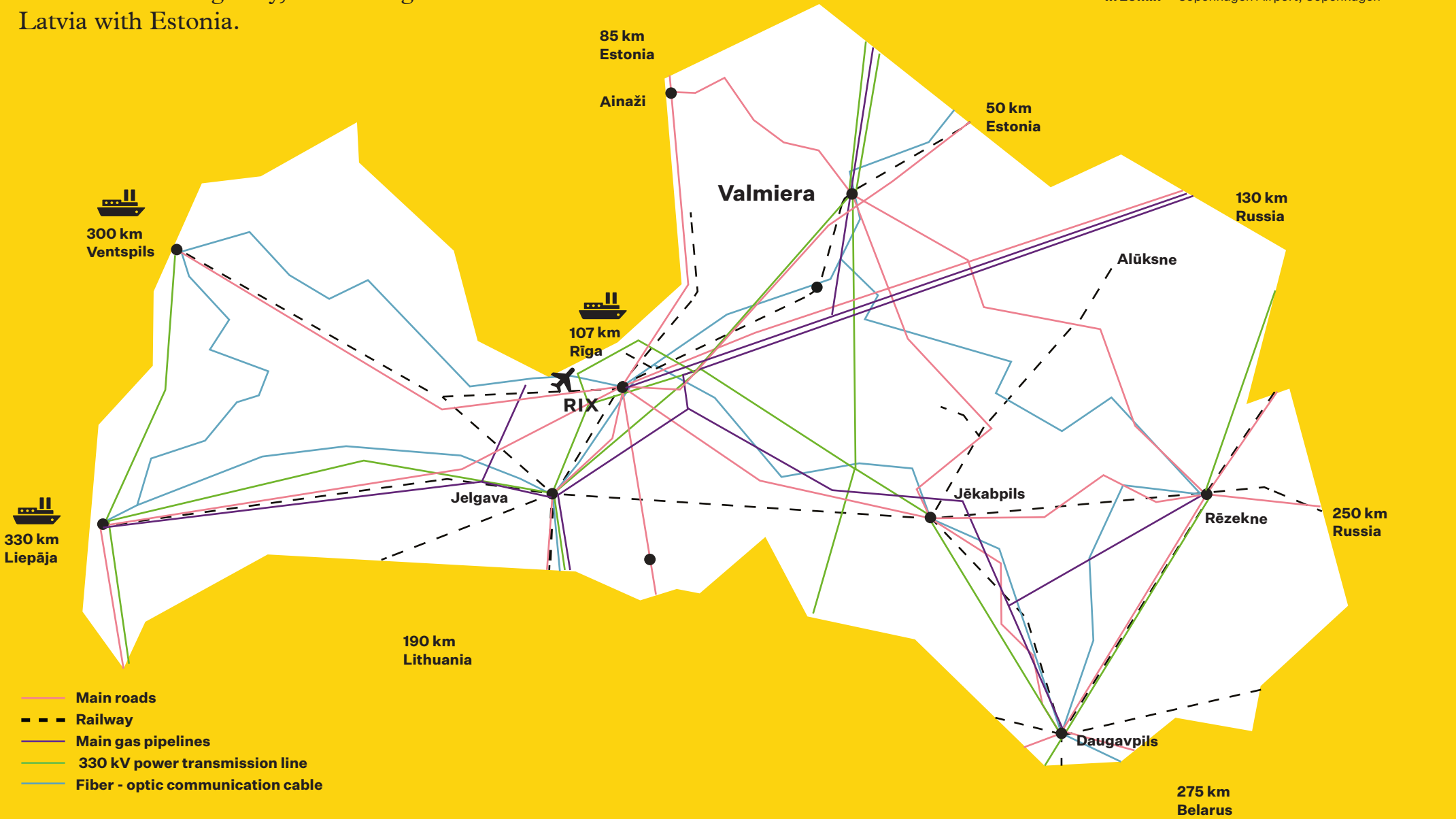
Around 7000 people commute to Valmiera each day from surrounding municipalities (32% of Valmiera’s population).

Key facts:	Area: 19,35km²
Population: 24 856	Founded: 1283
Population of working age: 15 486	
GDP per capita 2nd in Latvia after Riga — 14 922 euros	



Location

Valmiera is strategically located in the North-Eastern part of Latvia, next to the A3 Highway, connecting Latvia with Estonia.





Housing project

To attract talents and young professionals and provide their families with quality apartments for rent, the city has announced a major housing project.

600+

Future apartments

6.7

million euros
investment so far

150

Available
apartments

5.20

euros/m² per month



Quality of life

A city whose history dates back to medieval times, Valmiera has a rich array of culture to offer its citizens.

Cultural facilities

Valmiera Drama Theatre
Valmiera Culture Centre
Valmiera Museum
Valmiera Integrated Library
Valmiera St. Simon's Church
Bachelors' Park and
the Concert Hall "Valmiera"
Art Gallery "Laipa"
Cinema "Gaisma"

Main cultural events

Valmiera Annual City Festival
The Art Days in Valmiera
Valmiera Summer Theatre Festival
International Museum Day followed by the
European Night of Museums
Cycling and Film Festival "Cinema pedal"
(Kino pedālis)
International Young Pianists Competition in
Valmiera
Valmiera Winter Music Festival
Simjūda Fair
Restaurant Week



1

2



- (1) Valmiera Drama Theatre
- (2) Folk dancers
- (3) Ladegast pipe organ of Valmiera St. Simon's Church
- (4) Restaurant Week



4



3



1

- (1) Swimmer in Valmiera Swimming Complex
 (2) Park of Senses by the Gauja River
 Steep Banks
 (3) Locals rollerskating
 (4) Locals riding bikes

2



3



4



Leisure activities

Leisure activities as well as professional training is facilitated by excellent sports infrastructure.

Sports facilities

Vidzeme Olympic Centre:
 Multifunctional Hall
 Ice Hockey Hall
 Athletics Hall
 Football Stadium
 Jānis Daliņš Stadium,
 Track and Field Athletics Arena
 Valmiera Swimming Complex
 Beach Volleyball Base
 Park of Senses by the
 Gauja River Steep Banks
 Valmiera BMX track
 Rowing Base "Krāces"
 Gauja River Tram
 Valmiera Skatepark

Main sports events

Annual Valmiera Marathon
 SEB MTB Marathon
 Ultra-race "Rīga - Valmiera"
 State President's Award in Athletics
 Various local, national and international competitions and sports camps

Industry city

Valmiera has established itself as an industrial city of national importance, and is currently ranked Latvia's 3rd biggest industrial city.

25% Chemical industry	21% Retail & Wholesale	14% Agriculture & Forestry
8% Construction	6% Food industry	4% Mechanical engineering & metalwork
4% Electricity, heating, water supply, waste management	4% Services	*The share of total turnover of Valmiera city by top industries





Valmiera - FDI success story

The 3rd best micro European city for its foreign direct investment strategy 2018

fDi Magazine, a publication of the Financial Times

The most business friendly city 2018

Award from The Latvian Chamber of Commerce and Industry

Foreign investment

Valmiera is the proud home of 120 companies, which collectively make up 11% of the city's total workforce, and has attracted foreign investment from countries including Germany, Sweden, Russia, UA, Italy, UK, Luxembourg, Estonia and Lithuania.

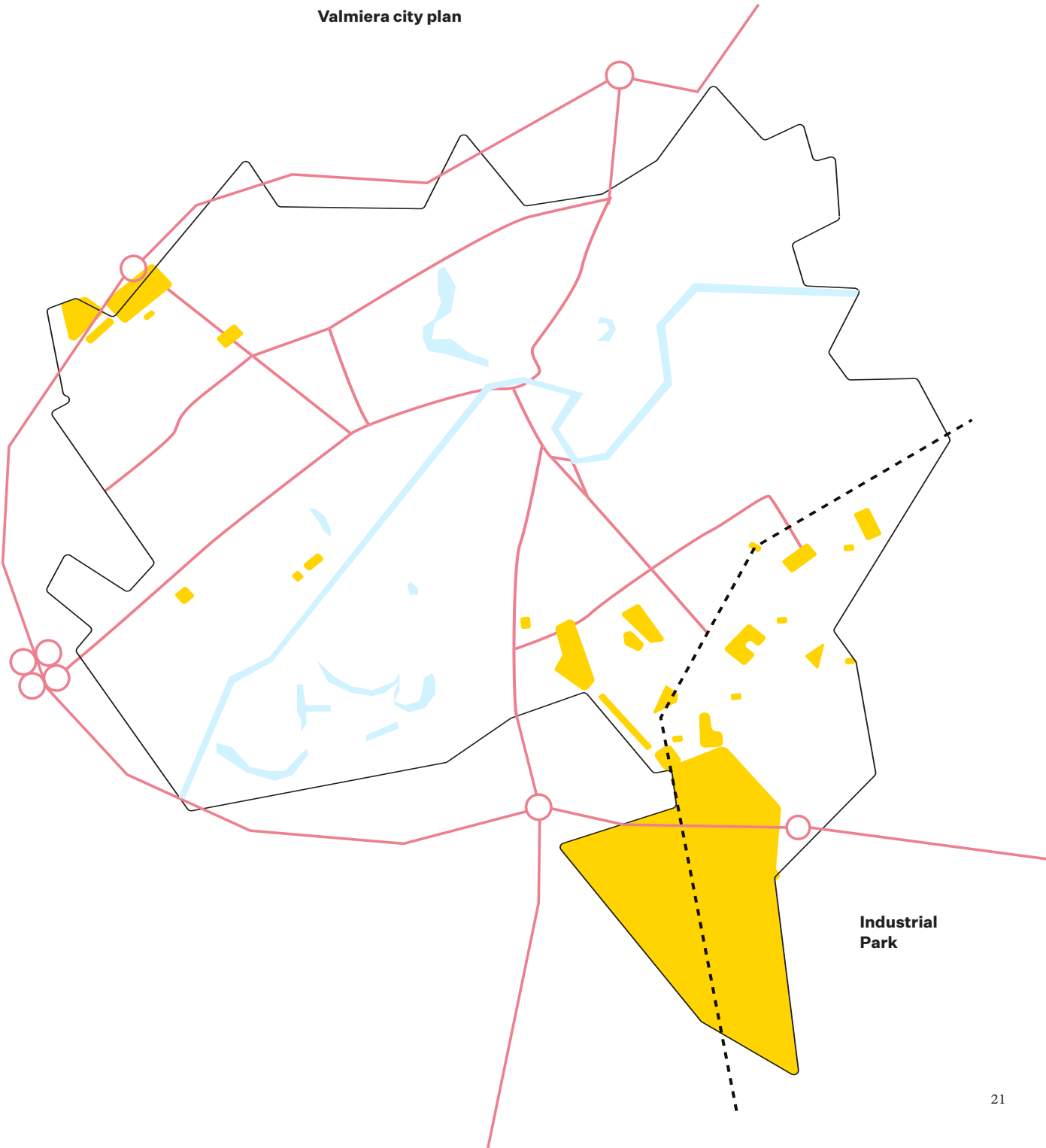


Space for industrial development

15 million euros of EU funding	60 ha allocated for development
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Valmiera Industrial Park is equipped with top-notch infrastructure including an electricity grid, road network, gas system, full lighting network, railroad connection, water and sewage systems. Investors may be eligible for real estate tax discounts of 25% - 90%.

- Main roads
- - - Railway
- Space for industrial development





Dynamic business environment

Business environment in Valmiera is supported by the Valmiera Development Agency, Valmiera City Municipality and Vidzeme region branch of The Latvian Chamber of Commerce and Industry. Valmiera is also the location of Knowledge and Technology Centre of Vidzeme University of Applied Sciences, Entrepreneurship Centre of Vidzeme Planning Region and Valmiera Business Incubator.

- Business networking
- Trade missions and mobility
- Business incubator
- Support programmes
- Shared working spaces
- Vocational training
- Lifelong learning



Education

Valmiera is a member of the prestigious UNESCO global network of learning cities. The comprehensive educational system is the core of Valmiera's innovations and entrepreneurship. Valmiera city also locates Knowledge and Technology Centre of Vidzeme University of Applied Sciences, Entrepreneurship Centre of Vidzeme Planning Region and Valmiera Business Incubator.

8 Kindergartens

5 Secondary Schools

including special education for disabled children

2 Primary Schools

1 Gymnasium

1 State Gymnasium

Valmiera Music School

Valmiera Sports School

Valmiera Youth Centre “Vinda”

Valmiera Secondary School of Art

Valmiera Vocational
Education and Training School

Vidzeme University of
Applied Sciences

Lifelong learning



Vidzeme University of Applied Sciences

One of the biggest universities outside Riga is located in Valmiera.

Study levels:

- College degree
- Bachelor’s degree
- Master’s degree
- Doctorate degree
- Lifelong learning
- Open university

Study courses:

- Tourism and Recreation
- Business Management
- Information Technologies
- Mechatronics
- Construction
- Communication, Media and Governance



Valmiera Vocational Education and Training School

The modern educational institution works closely with employers and industry.

Study levels:

- Upper-secondary vocational education
- Post-secondary vocational education
- Lifelong learning

Study courses:

- Mechatronics
- Telemechanics and Logistics
- Mechanics and Metalworking
- Information Technologies
- Textile Manufacturing Technologies
- Food Technologies and Manufacturing
- Hotel, Restaurant and Catering Services
- Woodwork and Machinery
- Wood Product Manufacturing

Internationally recognized businesses based in Valmiera

Successfully combining the city's entrepreneurial spirit and talents of its innovative citizens, Valmiera is proud to be the hub where great ideas come to life. The city is home to some of Latvia's and Europe's most successful businesses.





VALMIERA GLASS GROUP

Lotte World tower in Seoul, South Korea

More than 50 years of experience in glass fibre manufacturing has made VALMIERA GLASS GROUP one of the leading manufacturers of glass fibre-based products. The VALMIERA GLASS® brand was created in Latvia, and now VALMIERA GLASS GROUP companies are located on two continents in three countries: Latvia, the United Kingdom and the United States of America.

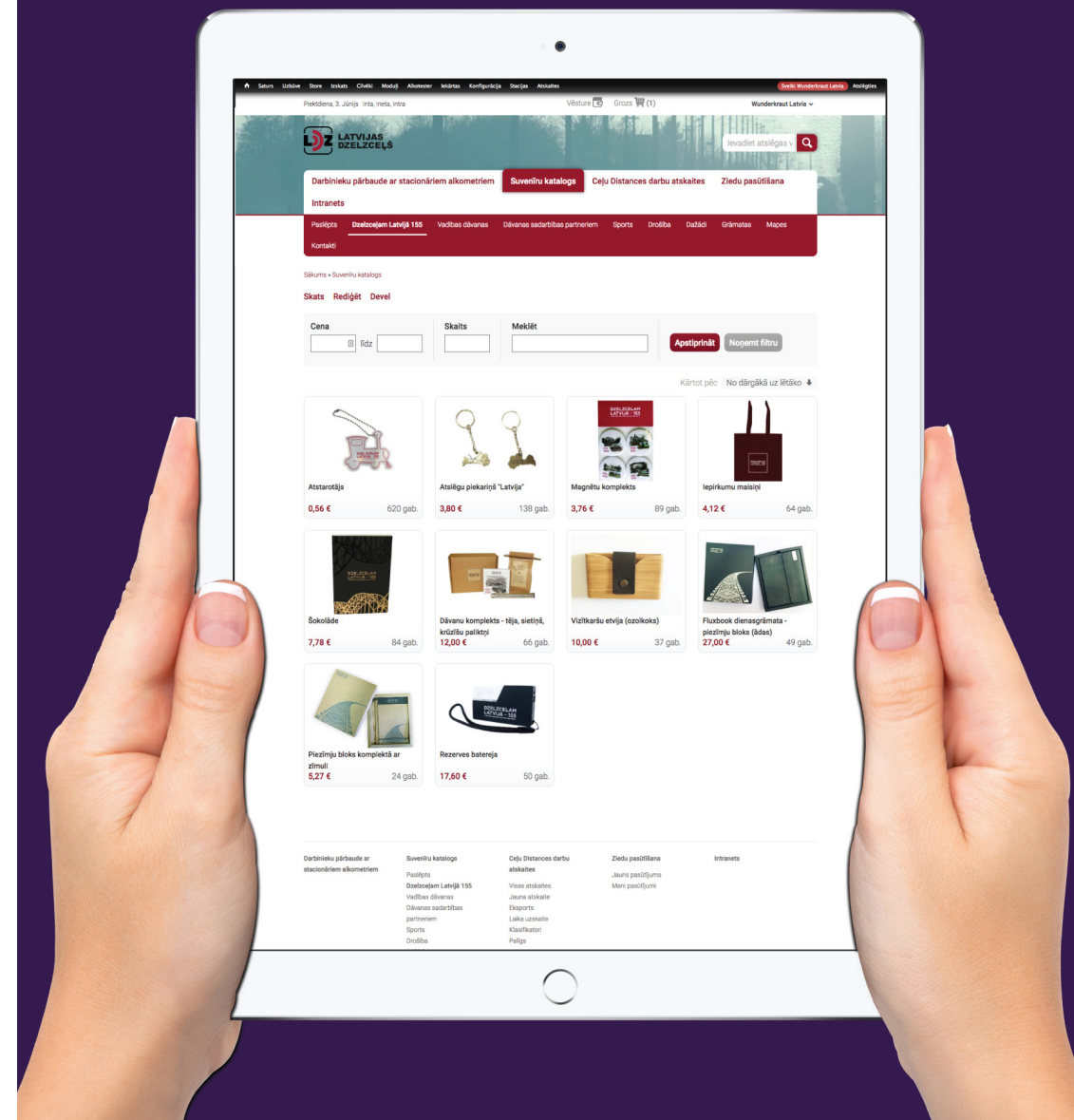
Built using glass fibre fabric manufactured in Valmiera by Valmiera Glass Group, the Lotte World Tower is the highest skyscraper in Seoul and the 5th highest in the world.

WUNDER

Latvian Railway intranet solution

With offices in Latvia, Estonia, UK, Finland and Germany, Wunder is an international digital agency with a local presence. Wunder is known for having a great company culture and delivery of sustainable digital solutions.

Latvian Railway is one of Latvia's major railway companies who has worked in partnership with Wunder since 2011. Continuing the success of previous technical projects, Wunder was challenged to redesign and implement a brand-new intranet for Latvian Railway using open source technology. The finished product was a triumph, and Latvian Railway went on to win one of the Nielsen Norman Group Intranet Design Annual Awards 2017.



VALPRO

The quality of VALPRO meets the standards of NATO

VALPRO is one of the largest manufacturers of metal fuel cans and accessories, cylinders for fire extinguishers and other systems and providing periodic inspection of gas cylinders. For more than 55 years the company has offered the highest quality metal products and metal processing services to clients all around the world.





DAILRADE KOKS

High quality wood-made furniture

Proudly putting ethical production and environmental friendliness first, DAILRADE KOKS exports its high quality wood-made furniture to countries ranging from the United States of America to Australia. MiLDWiLD, one of DILRADE KOKS produced furniture collections, is a journey that starts with the first day of a young person's life. To create furniture with a touch of nature, we select solely the best ingredients: wild nature, mild dreams, memories of childhood and experience of fine craftsmanship.

4PLUS

Aspen sauna walls

Basing production of aspen sauna walls on sustainability for more than 20 years, 4PLUS recycles its shavings and other byproducts into aspen briquettes. Employing 90 people and occupying 6.3ha of land, 4PLUS is an important player in Latvia's export industry, shipping its high quality products worldwide.

4PLUS offers sauna wall board profiles popular on the European market. Standardised profiles can be adjusted to the client's wishes.





VALTANKS

High quality fuel storage tanks

VALTANKS, a company based in Valmiera with Swedish owners, produces high endurance fuel storage reservoirs. Renowned for their quality, VALTANKS is a key provider to such global oil distributors as Neste, Lukoil and Circle K.

Underground fuel storage tanks are the basic product of VALTANKS. Maximum volume of the underground tank is 100 m³ with a diameter of 2500 mm.



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